

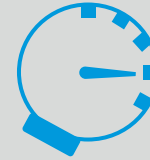
Uncontrolled Hypertension is a Global Public Health Crisis¹



Cardiovascular disease (CVD) is a global health crisis and the leading cause of deaths worldwide,¹ accounting for >20 million deaths per year,² which represents about one third of all deaths³



Between 2025 and 2050, the global prevalence of CVD is projected to increase by 90%, with crude mortality rising by 73.4% and crude disability-adjusted life years by 54.7%⁴



Hypertension is the leading cause of CVD, and its global prevalence is on the rise despite the wide availability of antihypertensives⁵⁻⁷



Challenges with achieving continuous control of BP include poor adherence to complex regimens, multiple comorbidities, undertreatment or clinical inertia, medication-related AEs, and reduced efficacy of some antihypertensives with long-term treatment^{8,9}

Lack of continuous control of blood pressure can lead to an increased risk of cardiovascular events and mortality^{5,10-12}

AE, adverse event; BP, blood pressure; CVD, cardiovascular disease. 1. GBD 2021 Causes of Death Collaborators. *Lancet*. 2024;403:2100-2132. 2. Lindstrom M, et al. *J Am Coll Cardiol*. 2022;80:2372-2425. 3. World Heart Organization. Cardiovascular diseases. July 31, 2025. Accessed September 2025. [https://www.who.int/news-room/fact-sheets/detail/cardiovascular-diseases-\(cvds\)](https://www.who.int/news-room/fact-sheets/detail/cardiovascular-diseases-(cvds)). 4. Chong B, et al. *Eur J Prev Cardiol*. 2025;32:1001-1015. 5. Zhou D, et al. *Sci Rep*. 2018;8:9418. 6. Mohebi R, et al. *J Am Coll Cardiol*. 2022;80:565-578. 7. World Health Organization. Hypertension. March 16, 2023. Accessed September 2025. <https://www.who.int/news-room/fact-sheets/detail/hypertension>. 8. Hamrahian SM et al. *Patient Prefer Adherence*. 2022;16:2749-2757. 9. Arendse L, et al. *Pharmacol Rev*. 2019;71:539-570. 10. Nardin C, et al. *High Blood Press Cardiovasc Prev*. 2019;26:353- 359. 11. Choi HJ. *Korean J Fam Med*. 2012;33:330-335. 12. Gosmanova EO, et al. *J Am Coll Cardiol*. 2016;68:1375-1386.